

BUNDESVERBAND DEUTSCHER
LEASING-UNTERNEHMEN



LECTURA joins BDL

IMAGE SOURCE: LECTURA GmbH

LECTURA GmbH Joins the German Leasing Association (BDL)

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LECTURA GmbH, a global leader in AI-driven data intelligence for the equipment finance sector, is proud to announce its membership in the **Federal Association of German Leasing Companies (BDL)**. As a smart-data enabler, **LECTURA** unlocks the untapped potential within banks' and lessors' existing data assets—delivering deeper insights, enhanced KPIs, and ultimately driving increased profitability across the industry.

The BDL (Bundesverband Deutscher Leasing-Unternehmen e.V.) represents over 150 leasing companies and is the prominent voice of the leasing industry in Germany. Leasing plays an essential role in the German economy, financing nearly 50% of all externally funded investments, particularly in machinery, equipment, and vehicles.

By becoming a member of the BDL, LECTURA contributes its extensive database and analytical expertise to support the association's mission of promoting innovation, transparency, and sustainable growth within the leasing sector. For more than 40 years, LECTURA has provided comprehensive residual value forecasts, asset valuations, technical documentation, and equipment knowledge. Recently, the company expanded its offerings with AI-based macro-trend analyses, linking global market developments to the machinery sector. These insights have become increasingly vital in the dynamic leasing, lending, and banking environments, enabling equipment financiers to mitigate risks, develop innovative contracts, enhance after-sales services, and generate accurate, competitive, and comprehensive sustainability reporting.

*"We are excited to share our expertise and data-driven approach with the leasing community," stated **Chris Domagala, Chief Business Development Officer at LECTURA GmbH**. "Our objective is to empower BDL members with actionable insights that enhance decision-making processes and support sustainable financing solutions."*

This collaboration underscores BDL's ongoing commitment to strengthening the industry through strategic partnerships, as well as LECTURA's dedication to delivering advanced data services and digital solutions to the leasing sector.

About LECTURA GmbH

Based in Nuremberg, Germany, **LECTURA GmbH** specialises in machinery intelligence, offering equipment specifications, market valuations, benchmarking tools, and digital solutions tailored to professionals in construction, agriculture, material handling, transportation and other related industries.

About BDL

The Federal Association of German Leasing Companies (**BDL**) is the central representative body of the leasing industry in Germany. It advocates favorable regulatory frameworks, promotes the benefits of leasing, and assists its members in navigating market developments and policy issues.

Source: LECTURA GmbH