



IM R 20 DA crawler work platform from IMER Access

IMAGE SOURCE: IMER International S.p.A.

Rauscher Mietlifte acquires new IM R 20 DA crawler work platform from IMER Access

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- Rauscher Mietlifte expands its fleet with the new IM R 20 DA crawler aerial work platform from IMER Access.
- The official handover was conducted by IMER's senior engineer, Simone Arrighetti, in early August.
- Rauscher Mietlifte, a long-standing IMER partner, provided valuable feedback during the product's test phase, influencing its development.
- The IM R 20 DA is praised for its compactness, flexibility, and intuitive operation, meeting customer demands for user-friendly and efficient solutions.

- **IMER's collaboration with Rauscher Mietlifte has been highlighted as instrumental in refining the product to meet industry needs.**
- **The acquisition aligns with Rauscher Mietlifte's strategy to offer the latest technology and innovative solutions for working at height.**

The family-owned company Rauscher Mietlifte is expanding its fleet with the new IM R 20 DA crawler arial work platform from the Italian manufacturer [IMER Access](#). The official handover took place in early August by IMER's senior engineer, Simone Arrighetti.

As a long-standing IMER partner, Rauscher Mietlifte was one of the international test companies that were able to intensively test the new product series prior to its market launch. The practical experience gained was directly incorporated into series development.

"Working with IMER is always a great asset for us. The IM R 20 DA impresses us above all with its compactness, flexibility, and intuitive operating concept – features that are crucial for our customers in their daily work. Our customers, like us, are thrilled with how easy this IMER crawler platform is to operate," emphasizes Jörg Rauscher, owner of Rauscher Mietlifte.



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Jenny Rauscher, responsible for marketing and rental, is also enthusiastic:

"Our customers expect powerful yet user-friendly solutions. With the IM R 20 DA, we can offer exactly that – a modern, safe, and efficient crawler work platform for a wide variety of projects."

IMER particularly highlighted the collaboration. Simone Arrighetti, Senior Engineer at IMER-Access, explains:

"The Rauscher family never ceases to amaze me. For many years, we've received excellent feedback from Jenny and Jörg Rauscher during test phases. With the R20DA, the two helped us enormously with their expertise on the industry needs of aerial platform rental companies and the practical challenges of daily operation of crawler aerial platforms."

Bernhard Kahn, IMER Group's Sales and Business Development Manager for Germany and Austria, adds: "I've known Jörg Rauscher for several decades now and greatly value his detailed knowledge and positive 'infatuation' with aerial platform technology. The long-standing association with IMER – and earlier with Iteco – is invaluable to us."

With the acquisition of the new IM R 20 DA, Rauscher Mietlifte underscores its strategy of always providing customers with the latest technology and innovative solutions for working at height.

Source: IMER International S.p.A.

WORK PLATFORMS