



Case IH Previews New Optum Series Tractors with More Power and Flexible Application Solutions

IMAGE SOURCE: Case IH

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6 October 2025 by CASE IH

- Case IH introduces the new Optum series tractors available in three models: 360, 390, and 440 horsepower.
- The tractors feature advanced precision technology, including Connectivity Included, telematics, ISOBUS compatibility, and FieldOps™ for data management.
- Key technical highlights include the Cursor 9 engine, 6.1 m turning radius, 60 kph transport speed, 750-hour service intervals, and Central Tire Inflation System.

- Operator comfort is enhanced with an upgraded cab, independent front axle suspension, and practical features like walk-in steps and integrated storage.
- The Optum series supports versatile farm tasks with improved PTO, rear linkage lift capacity, and new transmission options to optimize power delivery.

The Optum series tractors deliver greater value for operators with high horsepower performance / Ideal for a wide range of applications and integrated with precision technology

Case IH is equipping farmers for their most productive and efficient runtime to date with the new Optum® series tractors available in three models: 360, 390, and 440. With an extended range of models, greater year-round productivity and increased comfort, the new Optum delivers exceptional value for a variety of applications.



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With the Optum, operators can enjoy faster transport speeds, increased service intervals and fuel autonomy. Integrated precision technology – with Technology Package options to suit individual needs – includes Connectivity Included, a Case IH feature that eliminates subscriptions for machine connectivity, along with telematics and ISOBUS compatibility with Tractor Implement Management (TIM). In addition, FieldOps™ unlocks the power of Connected Services and allows for simple management of the tractor's machine and agronomic data.

"The Optum's size and power are ideal for a wide range of applications, from tillage and seeding, to baling or transport," said Franz Josef Silber, global product marketing medium horsepower tractors at Case IH. "Paired with machinery, the tractor's automation-driven features and configurable technology deliver great in-seat efficiency and ease of use."



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The Optum offers high horsepower performance – 360, 390 and 435 HP – as well as reliable precision and agility. With a 6.1 m (20 ft) turning radius and new Cursor 9 engine, operators can easily maneuver the Optum while covering more ground with the fastest road speeds yet, up to 60 kph (37 mph). It also features an extended 750-hour service interval and a fully integrated Central Tire Inflation System, which allows operators to quickly and easily change tire pressures when going from the road to the field.

An all-new independent front axle suspension paired with upgraded braking, transmission and hydraulics delivers heightened control and power. Operators will also appreciate the upgraded cab experience, featuring advanced vehicle suspension options and comfort enhancements such as walk-in entry steps, integrated toolbox storage, and a built-in water tank for convenient hand washing.



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“Today’s operations need equipment to drive productivity more than ever,” added Silber. “The Optum gives operators that needed boost in horsepower and performance to complete any on-farm task in every season.”

With updated power take off (PTO) and new rear 3-point linkage with increased lift capacity, operators can seamlessly swap implements between tasks, minimizing downtime. It also features new, easy to install wheel weights and a 1000kg or 2000kg weight block that is available as factory fit. Additionally, the Optum offers a new 4x2 CVXDrive transmission, optimizing power to the ground. Dual hydraulic pumps are available to meet the most demanding requirements efficiently.



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To learn more about the Optum as well as Case IH's additional precision technology and performance solutions, visit Case IH from 9th to 15th November 2025 at Agritechnica in Hanover, Germany, located in Booth B21, at Hall 3 visit caseih.com or talk with your local Case IH dealer. Further details on pricing and ordering will be released at a later date.



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TRACTORS