



Apply AI webinars

IMAGE SOURCE: CECE

Apply AI webinars

12 November 2025 by CECE

- The Apply AI Strategy promotes AI adoption across strategic sectors with an "AI First" approach to enhance competitiveness and technological sovereignty.
- A series of live webinars will introduce the strategy and explore AI applications in sectors like healthcare, manufacturing, mobility, agrifood, security, and the public sector.
- The webinar series starts with a fireside chat outlining the strategy's vision, followed by thematic sessions addressing sector-specific AI use cases and challenges.

- **All webinars will be live streamed and freely accessible on YouTube to engage industry and public stakeholders.**

Apply AI webinars will engage with industry and public sector to promote the adoption of AI and showcase how AI can enhance competitiveness and technological sovereignty.

The **Apply AI Strategy** supports the integration of AI in strategic sectors through an "AI First" policy, encouraging companies to consider AI as a primary solution to tackle challenges, while taking into careful consideration the benefits and the risks of the technology.

Following the launch of the strategy, a series of live webinars will provide insights into its implementation, featuring explanations of sector-specific flagship actions and discussions on cross-cutting enablers like skills, investment, and innovation.

The series begins with a high-level fireside chat on the vision and goals of the Apply AI strategy, setting the stage for the series. The following webinars will be thematic webinars, each focusing on a cluster of strategic sectors to explore practical applications, use cases, and the specific needs of the industries.

The webinars will be live streamed and open to everyone on our **YouTube channel**.

Upcoming series of webinars

Webinar 1: A fireside chat on the Apply AI strategy

Date: 12 November, 16:00-17:00

The **inaugural webinar of the series** will feature a fireside chat with **Malgorzata Nikowska**, Head of Unit "AI Innovation and Policy Coordination", at the AI Office. This session will outline the vision behind the Apply AI Strategy, its "AI First" policy, and its role in strengthening Europe's position as a global leader in harnessing the transformative potential of AI.

Webinar 2: Sectoral deep dive – healthcare & pharma

Date: 9 December, 15:30-17:00

This webinar will explore the transformative impact of AI in health and automation. Discussions will cover topics such as AI-powered diagnostics, medical imaging, and interoperability between AI solutions.

Webinar 3: Sectoral deep dive - robotics & manufacturing

Date: January

The session will analyse ways to strengthen the development and deployment of AI-driven solutions in areas such as industrial automation, human–robot collaboration, and digital twins. The aim is to foster closer integration between research excellence and industrial uptake.

Webinar 4: Sectoral deep dive - mobility, automotive and energy

Date: February

Focusing on smart mobility and sustainable energy systems, this session will examine initiatives like autonomous electric mobility and AI solutions for balancing energy generation and demand.

Webinar 5: Sectoral deep dive - agrifood, climate, environment

Date: March

This webinar will showcase the role of AI role in sustainability. Different solutions will be examined, from platforms for specialised farming apps to AI Earth-system monitoring to AI solutions.

Webinar 6: Sectoral deep dive - electronic communications, defence, security & space

Date: April

This webinar will address AI in industrial resilience and security, covering trusted AI solutions, AI platforms for telecoms, and initiatives to ensure sovereignty in defence and (cyber) security AI models.

Webinar 7: Sectoral deep dive: public sector, and creative, cultural and media sectors

Date: May

The final sectoral webinar will focus on AI in the public sector, including the role of public procurement to support EU-made, interoperable, open-source AI solutions and AI-driven solutions for judicial and educational practices. It will also address how AI can enhance creativity and sovereignty in the film, gaming, and news

media sectors, while ensuring creators' rights are protected.

Source: CECE