



USA service center

IMAGE SOURCE: Bronto Skylift

Bronto Skylift strengthens service capabilities in USA

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- Bronto Skylift is opening a new Service Centre near Dallas, Texas, to enhance its service capabilities in the USA.
- The new centre will consolidate operations from Orlando and provide comprehensive life-cycle services including training, product support, rebuilds, and upgrades.
- Matias Takala, with extensive industry experience, leads the US service operations aiming to maximize customer uptime through improved spare parts availability.
- The expansion strengthens Bronto Skylift's position in the North American ultra-high reach aerial work platform market, benefiting rental fleet reliability and customer support.

New Service Centre near Dallas, Texas, marks a significant milestone in the company's commitment to providing exceptional service and support in USA.

"This strategic move significantly improves our service capabilities here in the US. The goal is to bring the factory level capabilities closer to the customer." says Matias Takala, Service Manager US.

Takala has 14 years of experience in the industry. Having worked in rental and blade repair companies in several positions from operator to fleet and operations management, he knows the importance of great service support.



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"We are thrilled to have Matias at the helm of our local service operations. His extensive experience of the industry and customer's needs is a great addition to our global service team," says Juha Pietilä, Senior Manager, Global Service of **Bronto Skylift**.

Operations in the new location will begin before the end of 2025 and the operations from current location in Orlando, FL, will be transferred to Rhome in the beginning of 2026. In addition to local mounting and maintenance operations, Texas Service Center offers full variety of life-cycle services such as training, product support, rebuilds and upgrades.

"Aim is to provide the best service and product support to maximize the uptime for our customers. Having a larger local spare part stock allows us to get most common spares with next day delivery basically anywhere in the US," Takala continues.



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Recruitments to strengthen the team are under way and first service works are just about to start. First one to undergo a midlife refurbishment will be a well-served **S150XDT** from Excel High Reach's rental fleet and next ones are already in pipeline.

"The new facility with its expanded support and services is an essential addition to Bronto's commitment to the North American market. Having factory-level support closer to our operations strengthens our position as the leader in ultra-high reach AWP industry by maximizing rental fleet reliability and uptime performance. Ultimately, our customers are the true beneficiaries," concludes Lynn Ladenes, the CEO of Excel High Reach.

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WORK PLATFORMS