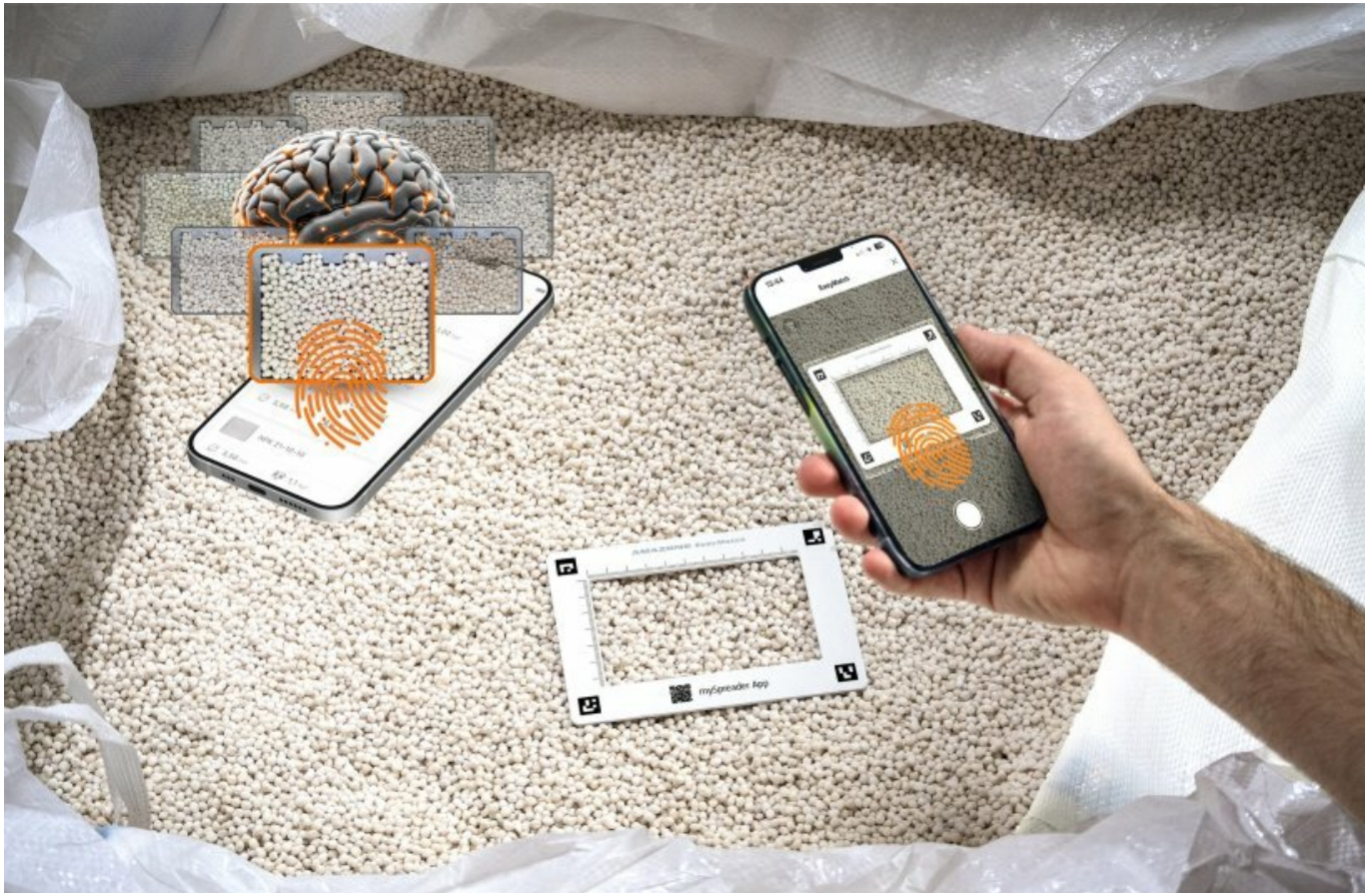




EasyMatch recognises fertilisers just from a photo. Precise setting recommendations, even if the fertiliser name is unknown.

Quick and reliable set up of any AMAZONE fertiliser spreader.

IMAGE SOURCE: AMAZONEN-WERKE H. DREYER SE & Co. KG

AMAZONE EasyMatch to be in the mySpreader App from January

5 January 2026 by AMAZONEN-Werke H. Dreyer

- **AMAZONE introduces EasyMatch, an AI-powered fertiliser recognition system that identifies fertilisers from a photo.**
- **The technology, awarded a DLG silver medal, will be integrated into the mySpreader App from January 2026 via a free update.**
- **EasyMatch enables quick, accurate fertiliser settings even without knowing the product name, enhancing efficiency and saving time.**

- The feature works with all current AMAZONE fertiliser spreaders and complements existing app functions like EasyMix and EasyCheck for precise machine adjustment.

Update will bring intelligent fertiliser recognition from a photo

The AI-based EasyMatch recognition system from AMAZONE identifies the right fertiliser from just a photo. The software was demonstrated at Agritechnica 2025 and awarded a DLG silver medal. A digital fingerprint is created using artificial intelligence and a handy reference template. The system compares the product in the photo with AMAZONE's fertiliser database and delivers the matching fertiliser at the touch of a button. The result is a quick and precise basic setting for that fertiliser – even if the product name is unknown. This saves time, increases accuracy and improves fertilisation efficiency.

EasyMatch will be available from 1st January 2026 with a free update in the mySpreader App. The reference template can be obtained from your local sales partner. The feature can be used in conjunction with any AMAZONE fertiliser spreader from the current product range and expands the functionality of the mySpreader App. In combination with the proven EasyMix function for setting and evaluating blended fertilisers as well as the EasyCheck digital test kit, the mySpreader App is the central tool for quick and precise adjustment of any AMAZONE fertiliser spreader, thanks to both AI and decades of expertise.

Source: AMAZONEN-WERKE H. DREYER SE & Co. KG