



Trusted performance in Nordic conditions: HRK renews confidence in Haulotte

IMAGE SOURCE: Haulotte

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- HRK, a rental specialist in Southern Finland, has expanded its fleet with 15 Haulotte Optimum 8 scissor lifts, reinforcing a long-standing partnership.
- Haulotte equipment is highly valued by HRK's customers for reliability and high utilization rates between 60–80%.
- The Optimum 8 model is praised for its smooth driving, responsive controls, and ergonomic features enhancing user comfort.

- RealLift Oy, Haulotte's distributor in Finland, plays a crucial role in providing consistent, high-quality support, especially in harsh Nordic winter conditions.

HRK, a long standing rental specialist in Southern Finland, has strengthened its fleet with 15 **Haulotte** Optimum 8 scissor lifts delivered through RealLift Oy. This new delivery reinforces decades of collaboration and the strong appeal of Haulotte equipment among HRK's rental customers.

Why HRK continues to choose Haulotte

Haulotte has been part of HRK's fleet for many years and remains one of the most in demand brands. The company currently operates more than 280 Haulotte units, recording utilisation rates between 60–80%. *"Our customers value reliable machinery. They are renting peace of mind and reliability above all—qualities that Haulotte consistently delivers. Well-performing equipment also supports our business, which is why Haulotte has a strong role in our selection, and why we continue to invest in it,"* says **Jussi Seppälä, HRK's Director of Equipment and Procurement.**



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Optimum 8: Smooth, Functional, and Easy to Operate

Earlier this year, HRK added 15 Optimum 8 scissor lifts to maintain a modern and easy-to-manage fleet. Users appreciate their smooth driving experience, responsive functions, and lack of sudden movements. ***“When I first tried one myself, I was surprised at how smooth it was to operate. Regardless of the size, Haulotte’s driving functions are responsive and free of sudden movements,” Jussi Seppälä explains.*** Ergonomics also stand out: ***“This is where Haulotte really stands out: additional work lights, easy access to the machine, and various features that enhance user comfort. All these details together improve the overall user experience.”***



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A partnership built on trust with RealLift

RealLift Oy, Haulotte's long term distributor in Finland, plays a central role in supporting HRK and ensuring smooth operations in the field. The distributor's strong market expertise and customer focused approach make them a key partner for Haulotte in the region. From Haulotte's perspective, this collaboration is fundamental to serving Nordic customers with consistency and high quality support.

"Working closely with RealLift allows us to serve customers across all of Scandinavia with consistency and confidence. Their deep market knowledge and customer-first mindset make them a trusted partner. In Finland's harsh winter conditions, the robustness of Haulotte machines truly makes a difference, our equipment continues to perform flawlessly, even in extreme cold." — **Anders Svensson, Sales Manager Haulotte Scandinavia.**

Source: Haulotte

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