



DigiMessenger Issue 23: Digitalisation and Intelligent Technologies

IMAGE SOURCE: LECTURA GmbH

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15 May 2026 by LECTURA GmbH

The construction industry is no longer driven by machines alone. Today, data, connectivity, automation, and intelligent technologies are becoming just as important as horsepower and hydraulics. The latest issue of **DigiMessenger magazine** takes readers on a journey into the construction sector that is rapidly becoming smarter, more connected, and increasingly digital. From AI-supported fleet management and digital twins to autonomous systems and intelligent safety solutions, this issue shows how technology is transforming the way heavy equipment is sold, operated, maintained, and experienced.

Explore the magazine and travel to steep mountain roads in Germany, where the new Vögele SUPER 1800-5 X proves its precision in extreme paving conditions. Dive into the growing role of AI and structured asset data in

leasing and finance. Discover how digital twins are turning static machines into interactive 3D, AR, and VR experiences for sales and training.

Issue #23 also reports on several of the industry's biggest events. LECTURA attended SaMoTer 2026, SMOPYC 2026, and CONEXPO-CON/AGG 2026, where connected machines, automation, telematics, predictive maintenance, and intelligent safety systems dominated.

At the center of the digital transformation stands one key factor: data. **LECTURA** continues to support manufacturers, dealers, rental companies, users, and financial institutions with machine intelligence, digital solutions, market transparency, and structured equipment data.

✉ **Inside this issue:**

- Vögele SUPER 1800-5 X job story on Germany's highest castle road
- SENNEBOGEN 830 G in high-efficiency scrap recycling
- Basikon & LECTURA on structured asset data and AI-ready leasing
- LECTURA Digital Twins with 3D, AR, and VR machine experiences
- SaMoTer 2026 event report on connected construction sites
- Buyers Guide: Forklifts and material handling equipment
- International press mission at SMOPYC 2026
- idea hills on GEO and AI-driven machine discovery
- Press overview: Digitalisation & Intelligent Technologies
- Easy Machines interview on data-driven construction ecosystems
- CONEXPO-CON/AGG 2026 event report
- LECTURA Surveys and market intelligence solutions

The industry is entering a new phase where visibility, automation, and machine intelligence directly influence productivity and competitiveness.

Machines are becoming smarter.

Construction is becoming connected.

And digitalisation is becoming impossible to ignore.

✉ **Read the full issue here:** <https://lectura.press/en/digimessenger/digimessenger-issue-23-may-2026/25>

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