



Yale Lift Truck Technologies Conferention

IMAGE SOURCE: Yale

Yale dealer showcase celebrates innovation

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- Yale Lift Truck Technologies held a dealer showcase event in June 2026 at their upgraded Frankfurt Experience Centre, gathering dealers from DACH and Northern Europe.
- The event featured an exclusive preview of the Yale Route Runner, aimed at optimizing direct-to-store deliveries and last-mile efficiency.
- Dealers explored the Yale MXLG lithium-ion forklift series with capacities up to 7 tonnes, and learned about battery and charging technologies enhancing sustainability and uptime.
- The showcase also highlighted Yale Series N internal combustion engine lift trucks with four configuration options to suit diverse applications.

- **Emphasis was placed on dealer collaboration, leveraging local market knowledge and a shared support model to improve customer service and operational solutions.**
- **The event included informal networking activities to strengthen connections within the independent dealer network.**

From 24-25 June 2026, [Yale](#) Lift Truck Technologies hosted a successful dealer showcase event at its newly upgraded Frankfurt Experience Centre in Mörfelden-Walldorf, Germany. The invite-only event brought together selected dealers from across DACH and Northern Europe to explore a range of advanced technologies and engage in knowledge-sharing sessions designed to address the evolving demands of modern supply chains.

A key highlight of the event was an exclusive preview of the Yale Route Runner, a materials handling solution designed to optimise direct-to-store deliveries, offering significant potential improvements in operational efficiency and last-mile performance.



Conferention of Yale Lift Truck Technologies

IMAGE SOURCE: Yale

Dealers also had the opportunity to discover the recently launched Yale® MXLG series of lithium-ion forklifts, which combine efficiency and reliability for indoor and outdoor handling requirements, with a capacity up to 7-tonnes. In addition, attendees gained awareness around battery and charging technologies for Yale equipment which support customers in managing energy use and sustainability, while enhancing uptime.

The showcase event also focused on Yale Series N internal combustion engine lift trucks, designed with a choice of four distinct configuration options, to match different applications and optimise performance, while minimising costs and extending lift truck lifespans.



Forklift of Yale Lift Truck Technologies

IMAGE SOURCE: Yale

“This event was a reflection of the collaborative spirit that defines the Yale dealer network,” said Claus Herting, Area Business Director II, for Yale Lift Truck Technologies. “Together, we shared insights and explored innovations which will help to deliver customer-focused solutions. It truly highlighted the benefits of having global reach with a local touch.”

The regional presence of Yale dealers, together with a shared support model, enables them to respond quickly and effectively to customer needs. The Yale independent dealer network is empowered to support customers with strategy and allied products and services, while their local market and industry knowledge provides a deeper understanding of operational challenges. Continued dealer collaboration strengthens the whole network and helps enhance the consistency of service delivered to customers worldwide. It also enables Yale to focus on designing and manufacturing innovative, reliable, and efficient lift truck

technologies.



Yale Lift Truck Technologies Forklifts

IMAGE SOURCE: Yale

Alongside the event showcase programme, attendees enjoyed an evening of informal networking, including a BBQ dinner, refreshments, and football-inspired activities, deepening the connection between the independent dealer network, and within the dealer community.

Source: Yale

FORKLIFTS