

XCMG heats up the Northwest Crane Market

18 April 2014 by XCMG

On March 18, the “East Wind” of XCMG landed on the northwest of China. 400 XCMG’s client headed for Lanzhou from Gansu, Qinghai, and Ningxia to jointly expand the northwest hoisting market of 2014.

To live up to the expectation of the northwest clients, a series of XCMG exchange conferences themed on “East Wind Brings Spring and Success” were held in Lanzhou as the second stop. The Lanzhou International Exhibition Center was surrounded by over 60 cranes to be delivered for the first batch which appear an awe-inspiring look with their sky-rocketing arms. The unrestrained and impassioned drum beats in the exhibition reveal a promising northwest hoisting market of a new year.

The first batch delivery ceremony of hundred XCMG products were opened in witness of the 400 northwest clients, the directors of XCMG Group’s branches in Lanzhou, Xining, and Yinchuan for wheel cranes handed the “keys to the golden cranes” to 20 client representatives from these areas. The East Wind of XCMG Lanzhou also aroused the purchasing enthusiasm of the northwest clients, a large amount of clients were lining up paying deposit in the ceremony which leaded to peak of the ceremony.

CRANES