

LECTURA Used Equipment Reports: FRONT FORKLIFTS + TELESCOPIC HANDLERS

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LECTURA Used Equipment Reports cover the situation and development of machinery on the used equipment market. Lectura reports analyse trends, values, relations and tendencies for equipment, ages, and countries/regions.

The first report was compiled in cooperation with SUPRALIFT & in association with DEUTSCHE MESSE and focuses on Front Forklifts + Telescopic Handlers in Europe from 2010-2013. This report is going to be introduced at this year's CEMAT show (19.-23.5.2014 in Hannover).

LECTURA Used Market Reports are compiled from millions of data records collected from public market places and auction results.

This report contains general overviews, rankings, indexes and other evaluations for countries, manufacturers, categories, models and their attributes. Range and depth of each analytical output depends of data availability and logical context.

There will be 2 versions of the report:

- **Basic version**, which is free and can be downloaded here
 - <http://press.lectura.de/en/reports/download/used-equipment-report-front-forklifts-telescopic-handlers/1>
- **Premium version**, that contains more details, stats and information.
 - The Premium Report will for sale from June at a price of € 499,-.
 - You can pre-order the Premium Report at a discounted price of € 399,- here <http://shop.lectura.de/en/catalog/books-reports/used-equipment-report-forklifts-telescopic-handlers-digital>

We are going to give you a taste in form of a selection of charts and tables, which will be sent regularly over the next couple of weeks.

PROFILE:

Lectura Verlag - is a German publishing and consulting company specialized in data service, market research and machinery valuation. Lectura's database offers technical data and valuation for almost 100.000 machinery models covering construction, material handling, lifting and access as well as recycling, municipal and agricultural equipment. Valuation services are available through printed Lectura Guides and Online. The online version offers a wide range of solutions - single valuation, yearly subscriptions and individual company licenses. Lectura Data Services give daily support to dealers, manufacturers, insurance, bank, leasing and customs officers. For further information, visit www.lectura.de

Supralift - Since the founding year in 2001 Supralift is the leading online marketplace with the largest volume of used material handling and warehouse equipment worldwide for sale. The Supralift marketplace at www.supralift.com is available to end users, dealers and manufacturers in 21 languages. Supralift has more than 6000 participating dealers worldwide – with approximately 600 of them advertising their used equipment on the platform. Only material handling dealers are allowed to publish offers – that way we guarantee that all offers are (when sold to end-users) – compliant with the current safety instructions.

Deutsche Messe AG (branded as “Deutsche Messe”) ranks among the upper echelons of the world's trade fair operating companies. With upwards of 1,000 employees and 66 representative offices, subsidiaries and branches worldwide, it serves its clientele in a total of over 100 countries. Deutsche Messe develops, plans and operates well over 100 trade fairs and congresses in Germany and around the world, giving vital exposure to some 35,000 exhibitors and attracting around 3.5 million visitors and 15,000 media representatives from over 100 different countries. For further information, visit www.messe.de.

Source: LECTURA Verlag GmbH, Petra Konheiser