

DigiMessenger

International news, great insights, powerful data for the digital world.

MEDIA PACK & SAMPLE



Languages

English / German

Contents

Articles

Interviews

Surveys

Innovation Guides

Industry Expertises

Top 10 Machinery Series



Content

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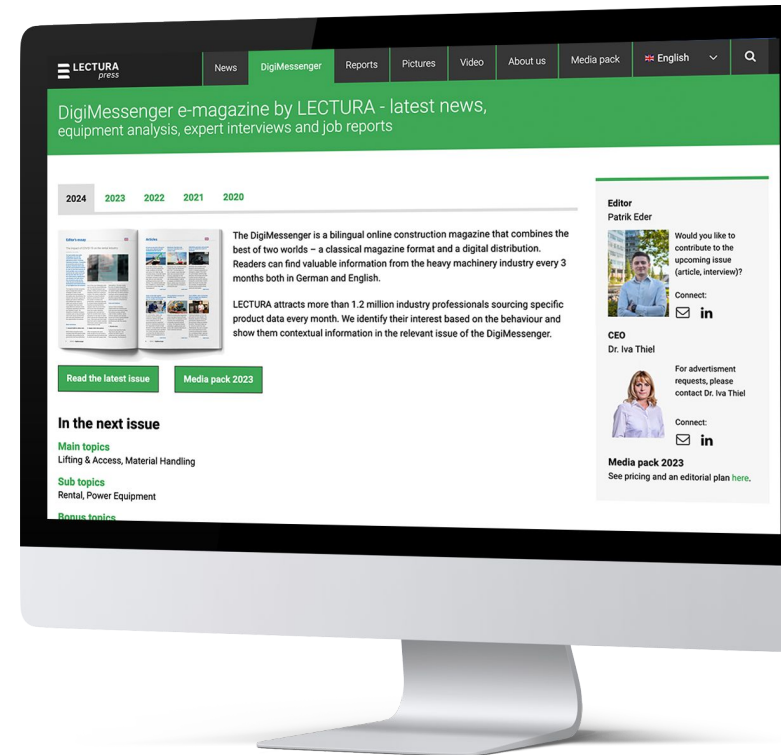
Background

Latest news, equipment analyses, interviews with experts, job reports and innovation guides in one **digital bilingual** construction machinery magazine.

DigiMessenger is being published **every 3 months**, combining the best of two worlds – **classical magazine format** and **digital distribution**.

We “cut” the content in pieces and promote them separately twice a week over the period of 3 months via our channels in order to provide maximum visibility.

The individual issues of the industrial machinery magazine are being delivered specially to end-users and other professionals that have been sourcing product information around **construction, lifting, rental, material handling** or **transport**.



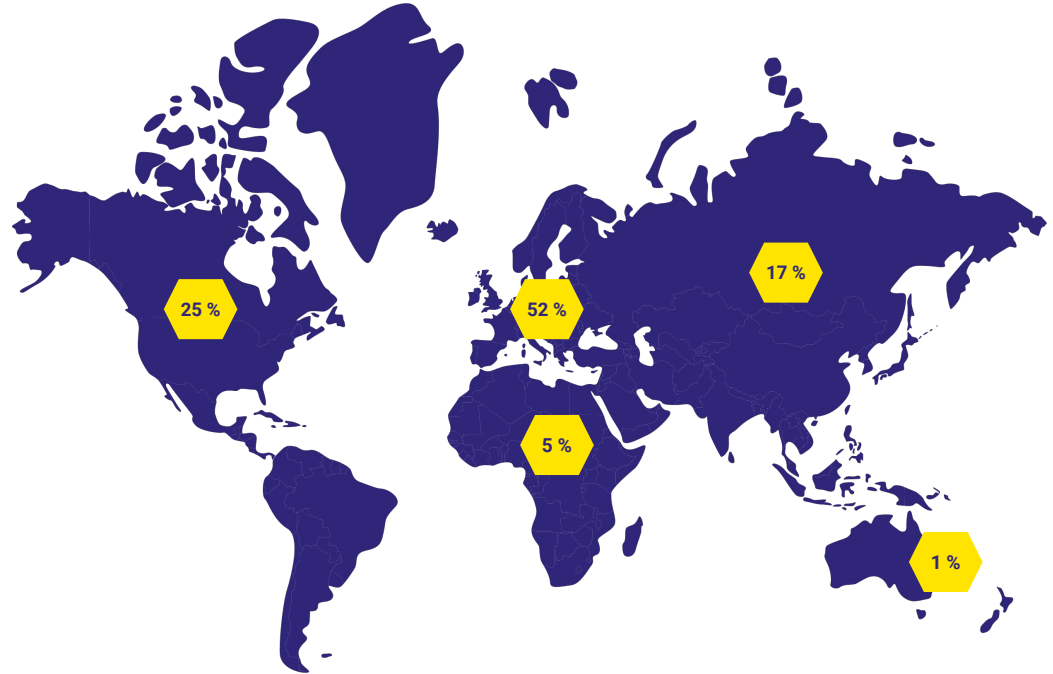
DigiMessenger in Numbers

2 languages

4 issues
per year

up to 30 000 readers
per issue

[Read the latest issue](#)



DigiMessenger audience in 2023

Editorial Plan

Issue #15

Main Topics
Subtopics

February 2024 – April 2024

Aggregate Recycling, Mining
Software and Digital Solutions

Issue #16

Main Topics
Subtopics

May 2024 – August 2024

Lifting & Access, Material Handling
Rental, Power Equipment

Issue #17

Main Topics
Subtopics

September 2024 – October 2024

Construction
Attachments

Issue #18

Main Topics
Subtopics

November 2024 – January 2025

Transportation
Agriculture, Forestry and Landscaping



[Find out more](#)

Pricing

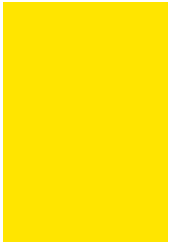
Cover & Full Page (English & German)	4,900 EUR
Cover (English & German)	4,000 EUR
Full Page (English & German)	3,750 EUR
Full page (1 language version)	2,500 EUR
Half page (English & German)	2,400 EUR
Half page (1 language version)	1,600 EUR
Quarter page (English & German)	1,350 EUR
Quarter page (1 language version)	900 EUR



[Find out more](#)

Advertising Specifications

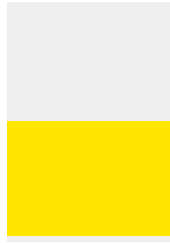
1/1



Cover / Full page

210 mm × 287 mm

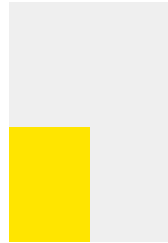
1/2



Half page

210 mm × 143,5 mm

1/4



Quarter page

105 mm × 143,5 mm

File delivery

Jpg, png, RGB-format, 300 dpi resolution.

Links

All advertisements included in the magazine are linked to the company website.

[Find out more](#)

Content Sample

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Start reading online




Content Sample

Articles

ARTICLES
SOFTWARE SOLUTIONS & RENTAL


ENG



EPEC LAUNCHES A VIRTUAL TESTING ENVIRONMENT AND RENEWS ALL DEVELOPMENT SOFTWARE PRODUCTS

Epec launches Epec Multi-Tool Simulator (WTS), a virtual testing environment for Epec control systems. With MultiTool Simulator, the machine and commercial vehicle manufacturers are able to speed up their machine application development process...


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SMART SENSOR AIR SPRING FROM CONTINENTAL DELIVERS ENHANCED EFFICIENCY FOR CONSTRUCTION AND MINING

Continental has developed a new air spring monitoring system that provides air pressure, temperature, and positioning data using a fraction of the components required by conventional air spring height measurement methods...


[read more](#)



NEW VISIONLINK® STREAMLINES EQUIPMENT MANAGEMENT, OFFERS A CENTRALIZED FULL-FLEET SOLUTION

The new VisionLink® provides an integrated full-fleet management solution for asset tracking to maximize machine uptime and optimize utilization. The platform's refreshed intuitive interface helps customers efficiently manage their entire fleet, regardless...


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ARTESA: SIMPLE. EVERYTHING. AT A GLANCE.

We, Artesa GmbH, are a young IT company based in Rostock. Our intuitive, cloud-based software Artesa supports small and large craft businesses in workshop and assembly planning. Too much disorganised communication, time-consuming planning changes, confusing Excel spreadsheets and printed work sheets...


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CM LABS RELEASES TELEHANDLER SIMULATOR TRAINING PACK

CM Labs Simulations, leading vendor for simulation-based training in the construction and ports industries, has announced the release of its Telehandler Simulator Training Pack. It is the only simulation-based solution on the market that accurately replicates machine stability and engine behavior, resulting in effective...

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CONSTRUCTION GOES GREEN - USED EQUIPMENT MARKETPLACE FIGHTS FOR MINDSET CHANGE ON NET-ZERO EMISSIONS

European Leader in Construction Equipment Marketplaces Launches Innovative Fleet Management Solution to Help Track and Offset CO2 Emissions with Just a Few Clicks. While equipment manufacturers and the giants in the construction space are working heavily on electrification, carbon...

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Innovation Guide








ISSUE FOCUS
AGGREGATE RECYCLING

ENG



MODEL	MAX. WEIGHT	MAX. CRUSHING CAPACITY	ENGINE POWER
Rubble Master MSC 10500M	37.5 t	450 t/h	97 kW (130 hp)
Kleemann MSS 8020 EVO	38.5 t	500 t/h	95 kW (133 hp)
Metso Nordtrack 1101	41.5 t	300 t/h	280 kW (375 hp)
Keestrack 14e	46 t	250 t/h	447 kW (600 hp)
Kleemann MC 1101 EVO2	49 t	400 t/h	240 kW (322 hp)
Sandvik QJ353	56.5 t	400 t/h	310 kW (415 hp)
McCloskey J6	70.2 t	600 t/h	400 kW (536 hp)
Terex-Finlay L-J-130 Hybrid	123 t	—	410 kW (550 hp)

[Find the rest of 2021-2023 Crushers on LECTURA Specs >>](#)
[Find the rest of 2021-2023 Screeners on LECTURA Specs >>](#)



Content Sample

Interview

INTERVIEW
RODARADAR

ENG


Yoram Barnea, VP Sales and Marketing at RodRadar
Image Source: RodRadar


Moshe Dahan, CEO and Co-founder at RodRadar
Image Source: RodRadar

PE: Can you introduce your technology, Live Dig Radar, to us in detail? Who are the intended users and customers?

MD: The user is the operator in an excavator's cabin. The customers, include every stakeholder along the whole value chain affected by utility strikes, which cause delays, downtime, and can entail the payment of damages. This includes the contractor, the utility company, the municipality, the general developer – everybody suffers in some way. LDR Excavate™ can eliminate utility strikes in a unique technology by focusing on the operator in the cabin.

PE: So, the goal is to make the operator's life easier?

MD: Yes, and from a technological point of view, we are very proud that we're able to give the operator in the cabin access to the cutting-edge technology of LDR.

It's a completely new version of ground penetrating radar, capable of detecting all types of utilities at any depth, including the most shallow, and in different kinds of soil.

YB: One of the major problems in the industry is that nobody really knows where utilities are. Even if they do a survey, it is bound to be inaccurate. As Moshe said, we are giving the operator an independent tool to detect and avoid utilities on the job site in real time, without the need of any expert advice. It's empowering for them and the LDR technology is very easy to use – anyone can do it – which is critical.

PE: How long have you been developing the product?

MD: It took us about 6 years of intensive research and development until we had a well-working radar system that we could

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Industry Expertise

ENG

INDUSTRY EXPERTISE
RECYCLING


Demolition
Image Source: Pixabay


Recycling
Image Source: Recycling-News

1. Dismantling
In construction, dismantling (actually: demolition, breaking down of buildings – but sounds less brutal?) refers to the complete or partial destruction and disposal of buildings and components of all kinds. The demolition itself is carried out by processes such as tearing, removal, dismantling, smashing or the use of controlled demolition.

2. Recycling
Product recycling of components from dismantled buildings refers to their reuse after dismantling for the originally intended purpose. This results in significant savings in production energy and finite resources compared to the production of new parts. The product recycling of components, starting with dismantling, conversions or renovations up to the new construction of buildings, thus represents an integral part of a circular economy in the construction industry.

3. Renovation
Renovation in the construction industry means: structural and technical restoration or modernization of buildings in order to repair damage. First and foremost, it is about maintaining the value and improving the building fabric. A renovation goes beyond maintenance and repair. It can involve significant interventions in the building fabric, such as core renovation while retaining the facades and usually includes modernization. An important aspect here is the energy-efficient refurbishment.

4. Reuse
The adaptive reuse of buildings involves re-designing an existing property for a new purpose. The possibilities depend on the building structure, size and performance, as well as on the desired new use. Experts estimate that within the next decade, ninety percent of real estate development will take place through the conversion of existing buildings instead of new construction.

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LECTURA Press

Heavy machinery and equipment news
and information.

Your company is not on Press yet?

We will publish your articles and give them the
exposure they deserve.

Got more questions?

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